

Due by March 29

Video, Audio, and Photograph

Log into your account to upload your video greetings, audio messages, and photograph.

Create Your Videos

Share the celebration with your fellow National Medalists! We would like you to shoot the following series of videos that capture your excitement about receiving a Scholastic Award and having your creative work recognized. Footage from these five videos may be aired at exhibitions, on our website, or in other promotional materials. **Make sure to wear your Gold Key pin!** Have fun and be creative!

VIDEO 1: Introduce yourself (15–20 seconds).

“Hi, my name is (your name). I am (your age) years old, and I am from (your home town or city). I received a (name your award or awards) in (category or categories).”

Example: “Hi, my name is Joe. I’m 14 years old and I am from Chicago, Illinois and I received a Gold Medal in Sculpture”

VIDEO 2: Shoot footage of yourself:

- Smiling or laughing (right to camera)
- Serious (right to camera)
- Close up of face. Eyes shut (wait a beat) then eyes opening into a smile
- Close up of face. Eyes open (wait a beat) then close eyes (smiling)
- Walking or running toward camera happy
- Walking or running away from camera
- Throwing your arms straight out. Or throwing your arms straight out and bowing
- Looking up to the sky (day or night)
- Hands raised toward the sky in jubilation, or if with other National Medalists, hands clasped together and raise them up to the sky

VIDEO 3: Answer any one or all of the following questions direct to camera (30 seconds each answer):

- What does your art or your writing say about YOU, WHO YOU ARE, and WHY YOU ARE UNIQUE?
- Why is creative freedom in your art or your writing more important than ever right now? Why does creative freedom have to be a part of your life?
- How does art or writing create change?
- Why is this topic or issue you are expressing through your art or writing so important to you?
NOTE: If you are a **Special Achievement Award Medalist**, please do answer this question.

VIDEO 4: Say the following phrases directly to camera:

- Say “Thank you”
- Say “This is the greatest show” (For this phrase—we want you to get really creative. You can say it directly to camera, you can hold up a sign you have created that says THIS IS THE GREATEST SHOW—anything goes here!)

VIDEO 5: Show us your process (1–2 minutes):

Shoot footage of yourself creating your art or writing. And include lots of close ups and interesting shots of you working. This is another place to get really creative in how you show your process.

Some Important Tips

Make sure to read these important tips on how to shoot your videos.

Equipment: Use equipment you already have—a camera, iPhone, iPad, Android phone or tablet. If possible, please record in high-definition (1280 x 720 or 1920 x 1080) and make sure the camera or phone’s orientation is landscape (horizontal) and not portrait (vertical). Most DSLR and point-and-shoot cameras will record video in HD, as do many mobile phones. Place the camera on a tripod or stable surface such as a stack of books so the shot isn’t shaky.

Light: Don’t position yourself in front of a bright window or light source—but make sure you are not in the dark!

Sound: If possible, use an external microphone to capture your audio. If you are using the camera’s built-in microphone, please shoot in a quiet space (not outdoors, unless there is no audio required) and keep the camera as close as possible to reduce background noise. Make sure radios, TVs, or other sound devices are turned off. Record your video away from household or office appliances that create low-level humming or buzzing, such as refrigerators or copiers. **PLEASE do not add a music track to any of these videos.**

**** IMPORTANT ****

When recording your video, make sure the camera or phone’s orientation is landscape (horizontal) and not portrait (vertical).



PORTRAIT
NO!

LANDSCAPE
YES!

Create Audio Messages

We want to hear the story behind your work. All National Medalists are asked to record an audio message about the artwork or writing for which they received a National Medal. These messages may be used in exhibitions, on our website, or in other promotional materials.

We also want to hear your work in your voice! If you received a National Medal for writing, please record yourself reading a short excerpt (30–60 seconds) of the piece(s) that received award(s). These recordings may be used on our website, on social media, or in other promotional materials.

Be creative with your audio messages—and follow the directions below.

Using your phone:

Many phones come with voice recording apps. Use the app to record your audio, then upload the recording to your Scholastic Awards account.

Make sure you are in a quiet space and speak clearly!

Step 1

Record the audio message on your phone using voice recording apps, such as Voice Memo or Voice Recorder

Step 2

Save the recording! You can save the recording to your phone, to your computer via email, or by using an online storage service such as Dropbox, Google Drive, or iCloud

Step 3

Upload the saved recording to your Scholastic Awards account by either:

- Uploading the recording saved to your phone using your phone’s browser
- Uploading the recording directly from your computer or the online storage service

Your Media 2019 (continued)

Create a Photo Portrait

Send us a photo of yourself wearing your Gold Key pin.

Technical Pointers

- Make sure that you are uploading a .JPG file that has a resolution of at least 300 dpi and measures at least 5" x 7".
- The photo should be a head shot that clearly shows your head and shoulders (see examples below).



Examples of well-lit, well-framed photographs

Media Profile Checklist

- Create video greetings
- Create audio messages
- Create a photo portrait